

## SUMMARY

UX/Product Designer with 7+ years at Amazon designing search, autocomplete, personalization, and AI-assisted product discovery experiences. Experienced leading ambiguous, cross-functional initiatives from strategy through implementation, with work contributing to nearly \$1B in projected annual revenue. Strong in systems thinking, experimentation, design strategy, and scalable customer experience patterns.

## EXPERIENCE

### User Experience Designer II @ Amazon - Shopping Design | Sept 2020 - Present

- Own the vision, roadmap, and design strategy for Amazon Search's autocomplete feature, defining 2026 priorities across near-term modernization, mid-term content/widget improvements, and a long-term OnFocus experience
- Gained manager, director, Product, and Engineering buy-in for Autocomplete updates now moving into implementation, including typography, UI refinements, icon affordances, and layout alignment with the broader Amazon app
- Used AI prototyping tools to rapidly communicate future-state Autocomplete concepts, helping leadership identify quick wins across keyboard behavior, visual suggestions, and personalized discovery
- Converted one-off partner proposals across Grocery, Now, Rush, Premium, and New Arrivals into scalable Search discovery patterns grounded in customer data and experiment learnings
- Advise partner teams on experiments across owned Search domains, using weekly office hours to pressure-test customer problems, improve design quality, and guide teams toward stronger test plans
- Defined personalization strategy across Search features, aligning autocomplete, navigation, product cards, and Rufus AI assistant goals with broader product discovery objectives
- Led design for 10 new CXs greenlit in 2024, with all 10 launched by Q1 '25 and projected to generate nearly \$1B in annual revenue
- Owned the product cards vertical, delivering 15 CX improvements across reviews, metadata, and interaction patterns that contributed \$410M in annual revenue
- Led end-to-end design and adoption of a scalable interaction framework for Amazon Search's mobile experience, gaining cross-org alignment and driving implementation readiness
- Led design for video-related search experiences, including a video-first shopping destination that connects shoppable content with product discovery across retail and tech teams
- Led accessibility compliance for responsive desktop search results, partnering with accessibility, legal, and engineering teams to support international marketplace launches
- Identified recurring team workflow inefficiencies and built automations for weekly rituals, reducing manual setup work and helping the team stay focused on higher-value design work
- Contribute to Amazon's UX talent bar through designer mentorship, intern coaching, and calibrated hiring loops across internal and external teams

### User Experience Designer I @ Amazon - Search Design | Oct 2018 - Sept 2020

- Redesigned and migrated a 100+ page internal design documentation system into an internal CMS, improving usability, accessibility, and long-term maintainability
- Conducted research with designers and directors to identify toolkit pain points, validate improvements, and inform the internal product roadmap
- Used foundational HTML/CSS knowledge to improve documentation quality, component usage, and design-system adoption across Search teams

## SKILLS

### Product domains

AI-assisted search  
Autocomplete  
Personalization  
Product discovery  
Shopping CX

### Design practice

Accessibility  
Design systems  
Experimentation  
Interaction design  
Prototyping  
Research

### Tools

Claude Code  
Figma  
Framer  
HTML/CSS  
Prompt design

## VOLUNTEER

### General Assembly

Design Mentor  
2020 - 2024  
Design Speaker  
2022

## EDUCATION

### General Assembly

UXD Certification

### Highline CC

Associate of Arts